



Advertising Sales Agreement

530 North Federal Highway
Fort Lauderdale, FL 33301
www.destinationtelevision.com
Toll Free: 800.731.DSTV
Fax: 954.332.0111

PARTIES

The parties to this contract are Destination Television, Inc. ("Company") and _____ ("Advertiser") at _____
_____ City _____ State _____ Zip _____

Email: _____

(Phone) _____ (Fax) _____

SUBJECT OF AGREEMENT: In accordance with the terms and conditions set forth in this document, "Advertiser" purchases certain advertising space(s) in this promotion with a minimum of 5 broadcast quality commercials per hour to be distributed over a period of up to 24 weeks of this said agreement by the advertisers listed per Location; based on 10 second ad spots, whereas the Advertiser's programming formatting is adjusted according to the duration of their placed advertising. (Example: 10 sec., 30 sec., 60 sec. ad spots, etc.) The Agreement automatically renews at the end of the term unless Company is notified in writing 30 days prior to renewal date.

PLACED AD DISPLAY PER LOCATION:

ADDRESS _____

_____ City _____ State _____ Zip _____

PRICE: The total price of the advertising is \$ 1205.00; plus an ad production charge of \$295.00.

Regular Mail: Check # _____; Mail Check to: DSTV, 530 N. Federal Hwy, Ft. Lauderdale, FL, 33301

___ Initial here for Sale Price \$ 1500.00 Cash, Check, Money Order payment.

Checking Acct #: _____ ABA# _____
Electronic Payment Total Amount: \$1500.00

___ Initial here for the *Electronic Payment Ad Discount through merchant account VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS services including automatic e-mail response of payment in full: \$1500.00

NOTE: *Receive Discounted Ad Rates at www.destinationtelevision.com by following the Advertisers link to Subscribe through our online merchant account service. We accept Visa, MasterCard, Discover & American Express. All checks should be made payable to: **Destination Television, Inc.**

OTHER TERMS AND CONDITIONS ARE AS FOLLOWS:

Upon receipt of "Advertiser" approved ad proof from Destination Television, Inc. , "Advertiser" agrees to authorize Company to upload the advertisement at above specified placed ad display location. Company agrees to provide "Advertiser" with "Advertiser Affidavit" fulfilling Company's obligation to air advertisement at specified location.

- a) Final acceptance of this contract shall be made in Fort Lauderdale, FL and advertisers hereby waive notification of the same.
- b) If the above location is unavailable at the schedule time, or should the location close, Destination Television, Inc. reserves the right to relocate to the nearest location.
- c) In the event suit is instituted to collect any part of the monies owed on this contract, "Advertiser" agrees to pay reasonable attorney's fees and court costs incurred by Destination Television, Inc or its assignees. Venue shall lie in Broward County, Florida and Florida Law shall control in any dispute.
- d) Destination Television, Inc. shall not be liable for failure to install if failure is caused by acts outside of our hands such as: labor strikes, war, electronic disruptions, or any acts of God. In such case Destination Television, Inc. may extend the time for completion of agreement or credit a pro rata amount to "Advertiser" for his/her business.
- e) Upon signing this agreement, "Advertiser" has not relied upon any promise or statement other than that which is stated in writing herein.
- f) This contract is non-cancelable by "Advertiser" and contains advertiser's full and complete understanding of its terms.
- g) Destination Television, Inc. reserves the right to use the advertiser's credit card in the event of non-payment pursuant to the conditions listed in this contract. Your signature on this contract will remain on file to guarantee any future payment. Non-payment of balance due may result in removal from program and forfeiture of previous monies paid.

- h) "Advertiser" agrees not to advertise in the same location on any digital network with any third party company or sales agent not less than eighteen (18) months from the expiration of this agreement without written authorization from Destination Television, Inc.
- i) The Agreement automatically renews at the end of the term unless Company is notified in writing 30 days prior to renewal date.

COPY/PROOF: No copy changes permitted at any time whatsoever during the contract period. Upon receipt of ad proof, if the "Advertiser" agrees to return proof to Destination Television, Inc within five (5) days. **We will do one change free of charge.** Any additional changes will be subject to a \$100.00 charge per change. If the "Advertiser" fails to return proof within the terms specified in this document, Destination Television, Inc. will consider this as authorization to use the ad proof as the advertisement. Changes to authorized proof can be made only upon prepaid change fee of \$100.00. In addition, "Advertiser" is entitled to two (2) changes during the contract period. Any additional changes will be subject to a \$10.00 change fee.

Advertiser's Initials: _____ [Advertiser's initials reflect advertiser's understanding and agreement with the above terms.]

Advertiser's Form of Business: Sole Proprietorship ___ Partnership ___ Corporation ___

Business Established _____

Advertiser's Account Rep _____

Advertiser's Business Name _____

Advertiser's Business Tax ID# _____

Advertiser's Signature _____

Accepted By _____

Destination Television, Inc.

Date: _____



LOCATION ARTWORK REQUIREMENTS

Artwork Contact Information:

Name _____

Number _____

Email _____

- Logos-at 720X480 at 720 X 480 at 300 dpi, as an Adobe Illustrator File, or an Adobe Photoshop file
- Pictures-at least 720X480 at 72 dpi
- Menu's-as a Word Document, Excel Document or PDF
- Schedules- as a Word Document, Excel Document or PDF
- Pricing Info- as a Word Document, Excel Document or PDF
- Web Addresses- as a Word Document, Excel Document or PDF
- Additional Info- as a Word Document, Excel Document or PDF
- Newsletters- as a Word Document, Excel Document or PDF

Please e-mail all digital information/files to:
artdepartment@destinationtelevision.com

For questions, please call: **954-332-6600 Ext: 506**