

destination television®

Make Money by using your vendors as advertisers!

Use your televisions to create a new untapped revenue stream for your business!

Turn Your Televisions Into an Automated Sales Force!

Advertise your merchandise on TV at (POS)!

Reduce perceived wait times while branding the superiority of your location!

Lower operation expenses and inform staff and customers of sales and specials!

Our universal platform of Movie Trailers, Music Videos and your ads will captivate your customers!

Why Destination Television?

If you want to increase revenue at Point of Sale (POS) Marketing-at-Retail, Destination Television's® universal content platform will work for you. As Content as a Service (CAAS) providers and experts in television networks, we know that advertising your relevant content at the right time and the right price is paramount to achieving a return on your investment (ROI). Furthermore, our propriety hardware and software platform provides measurement, metrics and frequency of ad rotation to gauge (POS) and (ROI). Whether you're a location or an advertiser, in a single location, regional or thousands of national locations reaching millions of viewers, our unique brand of "Advertainment" will work for you! Interested in becoming a Location or an Advertiser? Destination Television® has the right television network solution for you!

What do I get?

Your basic locations package includes:
(15) :30 sec. Broadcast Quality In-Store Commercials per Hour!
(20) :05 sec. In-Store Logo Branding Slates per Hour!
A HD Digital Advertising Media Player!
Traffic Driving Relevant Advertisements!
1260 Ads per week!
5040 Ads per months!
60,480 Ads per year!
Less than 5 cents per: 30 sec. Ad!



What is (POS) Marketing-at-Retail?

Partner with Destination Television and generate new and unique revenue to your existing business model with your own customized digital television network. Your digital television network will give you the opportunity to earn thousands of dollars for your location!* Influencing your customers' purchase at your Point of Sale (POS) matters most to your business. Research has shown that 66% of all purchase decisions are made in-store and up to 53% of those are made based on impulse!

Recent studies performed by Forrester Research confirm that music videos and movie trailers consistently remain the most downloaded content over the internet. Arbitron reports that businesses that use this kind of Point of Sale (POS) Marketing-at-Retail system have disclosed profit increases upwards of 88%! Utilize the full capacity of any television inside your location by displaying custom advertisements directly to your customers at the Point of Sale!

Point of Sale (POS) Marketing-at-Retail will increase your brand's awareness, creating more business by giving you an advantage over your competition! Become one of our Locations NOW by purchasing at our website! It's simple and secure. Just click "buy now". Then email us your artwork and additional text information for your ads and we'll have your Point of Sale (POS) Marketing-at-Retail Advertising Network up and running in no time! Advertise your brand, products and services using the power of television at your Point of Sale (POS)!

*Network completely subscribed with advertisers and vendors at company rate card.

Are you ready to have your own customized digital television network?

Toll Free: 1-800-731-3788 (DSTV)

www.destinationtelevision.com