

# destination television®

Powerful television advertising for pennies per play!

We invite you to advertise on one of our

**PREMIUM LOCATIONS**

for only

**\$250**

**A MONTH!**

## Advertising Frequency and Rotation:

With approximately 10 advertisers per location, each 10 second Ad Spot rotates 5 times per hour!

120 Ads per day!

840 Ads per week!

3,600 Ads per month!

21,600 Ads per six months!

\$0.07 cents per :10 sec Ad!

**Six months of Ads for only \$1500.00!**

**Drive Traffic to your Point-of-Sale (POS) using high traffic Out-of-Home (OOH) locations at a Fraction of the cost of traditional media!**

## Advertising with us is SIMPLE, FAST and EASY!

Simply download and send the Advertiser's Agreement to Destination Television by fax or E-mail. Online payment processing ensures you receive a secure electronic transaction for fast, reliable service and quickly provides your company records of your payment(s). Destination Television can easily convert your company's digital artwork and logo into an informative, captivating, commercial advertisement and air it on our network(s) immediately after your approval!

E-mail your artwork to: [artdepartment@destinationtelevision.com](mailto:artdepartment@destinationtelevision.com)

Acceptable Digital Artwork Formats: Logos must be 300dpi with a minimum pixel dimension of 720x480 Adobe Photoshop file or saved as a vector based Adobe Illustrator or Acrobat PDF format. Microsoft Word and Excel are acceptable when used for text information such as menus, schedules, pricing information and newsletters. Please contact an Account Executive if you have any questions. For further detail about artwork requirements, please visit <http://www.destinationtelevision.com/ArtRequirements.pdf>

## Marketing-at-Retail increases activity at Point of Sale (POS)

Destination Television's® high frequency and rotation of ads at incredibly low cost per thousand Impressions (CPMs) provide massive advertising impact for your business!

Destination Television® has developed a powerful solution for the (OOH) market by realizing your needs to reach your consumers. Define your business objectives with relevant advertisements targeting those demographics in high traffic areas.

Destination Television® pioneered the combination of entertainment and customized in-store marketing campaigns by using an Internet based universal broadcast platform. Arbitron reports that digital signage at your businesses Point of Sale (POS) can drive your retail profits upwards of 88%!

**Toll Free: 1-800-731-3788 (DSTV)**

**[www.destinationtelevision.com](http://www.destinationtelevision.com)**